



# La Costa Canyon High School Foundation

One Maverick Way, Carlsbad, CA 92009~760-436-6136 x6021~ [www.lcchsfoundation.org](http://www.lcchsfoundation.org)

## Maverick Athletic

### Booster Board

#### President

Linda Elkind

#### VP Fundraising

Judy Eppel

#### VP Finance

Dave Steigerwald

#### Golf

Tournament Chair/Chair/

#### Secretary

Janice Itterman

Golf Tournament Co-Chair/

#### SOS Tickets

Pam Kenney

#### Sports Programs

Annie Witzman

## Team Liaisons

### Baseball

Ileana Evans

### Girls Basketball

David & Kerri Rowe

### Boys Basketball

Paula McCann

### Cheerleading

Christy Chappell

### Cross Country

Wendy Hammar

### Field Hockey

Martha Schutte

### Football

Annie Witzman

### Boys Golf

Donna Angelucci

### Girls Golf

Patty Frasier

### Gymnastics

Jennie Williams

### Boys Lacrosse

Mary Strock

### Girls Lacrosse

Anita Mizusawa

### Boys Soccer

Linda Elkind

### Girls Soccer

Pam Kenney

### Softball

Trish Connors

### Swimming

Shelly Stewart

### Boys Tennis

Cheryl Sanches-Ostapchhenko

### Girls Tennis

Terri Richer

### Track & Field

Terri Fox

### Boys Volleyball

Dana Love

### Girls Volleyball

Jacque Loos

### Boys Waterpolo

Donna Peterson

### Girls Waterpolo

Donna Sebastian

### Wrestling

Bill & Karen Tincup

### Surf Club

Kim Garland

Dear Maverick Supporters,

We are pleased to announce that advertising sales for the La Costa Canyon High School Spring Sports Program have begun. The Spring Sports Program will be distributed at all home games and tournaments for Spring sports. Spring sports at La Costa Canyon include Boys Lacrosse, Girls Lacrosse, Boys Volleyball, Baseball, Softball, Boys Tennis, Boys Golf, Gymnastics, Surf Team, Track and Field, and Boys and Girls Swimming.

This is an excellent opportunity to promote your business and support the students at La Costa Canyon High School. The Spring Sports Program will be distributed to spectators and participants at over 160 athletic events during the season, which runs between March and May. The program features athletes and coaches who contribute to the school's outstanding reputation.

Please take this opportunity to support the athletic programs at La Costa Canyon High School and to promote your business to the school community. Time and space are limited, so see the attached reservation form to reserve your space in this year's Spring Sports Program.

Thank you for your support of the La Costa Canyon High School.

Sincerely,

**Ads Due March 15**

**Advertising Reservation Form**

\_\_\_\_\_  
Company / Personal Name

\_\_\_\_\_  
Company Contact Person

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
Zip Code

( ) \_\_\_\_\_  
Phone Number

Please make your check payable to **LCC Foundation**, and mail ads and checks to La Costa Canyon High School, Attn.: Annie Witzmann One Maverick Way, Carlsbad, Ca 92009

Please circle advertisement size requested:

	3.5 x 2

1/8 Page- (Bus. Card)

	3.5 x 4.75

1/4 Page Vertical

7.5 x 2.75	

1/4 Page Horizontal

	3.5 x 10

1/2 Page Vertical

7.5 x 4.75	

1/2 Page Horizontal

7.5 x 10	
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Full Page

\_\_\_\_\_ Banner ads, contact Annie Witzmann 760-943-7342/760-845-7869

**Ad Requirements:**

- Ad dimensions above are measured from left to right and top to bottom
- Ads should be presented "camera ready" for reproduction on clean white paper, with all elements shown in their proper position and in their exact size for final reproduction. **Headlines & Type** should be output solid black; screened or shaded type (not recommended), must be presented in position and screened at no more than 100 lines (approximately 200dpi). **Images and Photos**, which are in position, must be screened at no more than 100 line (200dpi), or may be presented separately as glossy photo prints, which will be screened during the printing process and put into position in the ad. Photos may also be presented on disk as "PDF" or "jpeg", with files set up for grayscale reproduction and with file sizes no greater than 400k for large images and 100k for small images. Please e-mail all digital artwork to Tom Mills at [tomemills@cox.net](mailto:tomemills@cox.net)
- Payments for ads must be submitted in full at the time ad is submitted.
- Ads will not be returned. Original photos can be returned upon request.

**PLEASE CONSULT YOUR TAX ADVISOR TO SEE IF THIS IS TAX DEDUCTIBLE**

Athlete's Name (Selling Ad) \_\_\_\_\_

**Questions Please Call Annie Witzmann 760-845-7869/[awitzmann@att.net](mailto:awitzmann@att.net)**

# Maverick Athletic Boosters

Advertising and Sponsorship Opportunities



## 2009 Sports Program Ads

Size	Winter & Spring Issues
FULL COLOR Back Cover	\$2,500
FULL COLOR Inside Cover (Back or Front)	\$2,000
B&W Full Page	\$800
B & W Half Page	\$450
B & W Quarter Page	\$275
B & W Business Card (1/8 Page)	\$200
B & W One-Liner Player Tribute	\$30

## 3 x 6-foot Banners

Price per Season	Location	Fall	Winter	Spring
\$500	Stadium/ Back Fields	Football Field Hockey	Boys & Girls Soccer	Boys & Girls Lacrosse Track & Field
\$500	Gym	Girls Volleyball	Boys & Girls Basketball Wrestling	Boys Volleyball Gymnastics
\$500	Tennis Courts	Girls Tennis		Boys Tennis

For Sponsorship/Advertising Opportunities Contact: Annie Witzman 760-943-7342 awitzmann@att.net